

# Sponsorship Package

1971  
2011



Maternal & Family Health Services (MFHS) began its journey of service in April 1971, with a vision to improve the quality of family life, promote responsible parenthood and coordinate effective service delivery in Northeastern Pennsylvania. Today, MFHS has grown to a regional organization serving over 125,000 individuals in 16 Pennsylvania counties.

2011 marks the 40th anniversary of the Agency. We invite you to celebrate this major milestone by supporting the 40th anniversary. MFHS remains a beacon of hope for women and children in need today, thanks in large part to the support of people like you who share our mission, who believe in the power of prevention, and want to preserve and sustain important health and nutrition services now and into the future.

**There are a number of ways to maximize your visibility and promotional opportunities reaching a variety of audiences. Our sponsorship package offers a host of opportunities and benefits including:**

- **The 40th Annual Meeting Community Luncheon featuring Dr. Holly Atkinson on October 26th and the**
- **40th Anniversary Gala on November 5th.**

Thank you in advance for your support and participation in our 40th Anniversary Celebration!

**As a corporate partner, your business will receive the following benefits in appreciation of your support.**

## *\$20,000* Presenting Sponsor

- Exclusive name recognition as Presenting Sponsor for **ALL** events associated with the 40th Anniversary Celebration (*18th Annual Golf Tournament, 40th Annual Meeting Community Luncheon featuring Dr. Holly Atkinson, 40th Anniversary Gala Celebration*)
- Prime corporate logo positioning in **ALL** Anniversary event promotion
- 10 tickets to the 40th Anniversary Gala Celebration
- 2 foursomes at the MFHS annual Golf Tournament
- 2 tickets to the 40th Annual Meeting Community Luncheon
- Recognition in the 40th Anniversary Event program
- Prominent display of company logo throughout the 40th Anniversary Events
- Recognition from the MFHS Board Chair at ALL events associated with the Anniversary Celebration

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**\$10,000**

## Platinum Sponsor

- Prime corporate logo positioning in all event media promotion
- 6 tickets to the 40th Anniversary Gala Celebration
- 2 tickets to the 40th Annual Meeting Community Luncheon featuring Dr. Holly Atkinson
- Recognition from the MFHS Board Chair at ALL events associated with the Anniversary Celebration

**\$7,500** Gold Sponsor

- Positioning in all event media promotion
- 6 VIP Tickets to the 40th Anniversary Gala Celebration
- Recognition in the 40th Anniversary Event program
- Recognition from the MFHS Board Chair at ALL events associated with the Anniversary Celebration

**\$6,000** Exclusive Grand Prize Sponsor

- Positioning in all event media promotion
- 6 VIP tickets to the 40th Anniversary Gala Celebration
- Recognition in the 40th Anniversary Event program
- Recognition and Exclusive presentation to winner of the Grand Prize at the Anniversary Gala Celebration

**\$5,000** Silver Sponsor

- Positioning in most media promotion
- 6 tickets to the 40th Anniversary Gala Celebration
- Recognition in the 40th Anniversary Event program
- Recognition at the Anniversary Gala

**\$2,500** Gala Entertainment Sponsor

- Inclusion in most pre-event promotion
- 4 Tickets to the 40th Anniversary Gala Celebration
- Recognition in the 40th Anniversary Event program
- Recognition at Anniversary Gala

## Patron Contribution Levels

- Recognition in the 40th Anniversary Event program

**\$1,500** (includes 2 tickets to the Anniversary Gala)

**\$1,000**

**\$750**

**\$500**

**\$250**

**Individual Ticket Price**

**\$140 per ticket**

*Thank you*

for investing in the future of families and our communities now and into the future!

# Sponsorship Registration

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*Yes!* We would like to support the 40th Anniversary Celebration with a Corporate Sponsorship!

## Corporate Sponsorship Opportunities

- |                          |                            |                                |
|--------------------------|----------------------------|--------------------------------|
| <input type="checkbox"/> | Presenting Sponsor         | \$20,000 <i>Sold</i>           |
| <input type="checkbox"/> | Platinum Sponsor           | \$10,000                       |
| <input type="checkbox"/> | Gold Sponsor               | \$7,500                        |
| <input type="checkbox"/> | Grand Prize Sponsor        | <del>\$6,000</del> <i>Sold</i> |
| <input type="checkbox"/> | Silver Sponsor             | \$5,000                        |
| <input type="checkbox"/> | Gala Entertainment Sponsor | \$2,500                        |

## Anniversary Gala Patron Sponsor Opportunities

- |                          |         |
|--------------------------|---------|
| <input type="checkbox"/> | \$1,500 |
| <input type="checkbox"/> | \$1,000 |
| <input type="checkbox"/> | \$750   |
| <input type="checkbox"/> | \$500   |
| <input type="checkbox"/> | \$250   |

## Payment

- |                          |   |
|--------------------------|---|
| <input type="checkbox"/> | Enclosed in our check made payable to Maternal & Family Health Services for \$_____ |
| <input type="checkbox"/> | Please invoice our company for \$_____  |
| <input type="checkbox"/> | Please charge our credit card in the amount of \$_____                              |

Number: \_\_\_\_\_ Security Code: \_\_\_\_\_

Expiration Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_ Signature: \_\_\_\_\_

Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please complete the above information and return to:  
MFHS 40th Anniversary Committee, 15 Public Square, Suite 600, Wilkes-Barre, Pa 18701